

Milwaukee housing, youth services development begins construction

NeuVue project features 36 apartments



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- A \$16.2 million mixed-use development called NeuVue is under construction in Milwaukee's King Park neighborhood.
- The building will feature 36 apartments for young adults and provide workforce training services.
- Developed by the nonprofit Neu-Life Community Development, the project is funded by grants and philanthropic donations.
- NeuVue will also house a culinary school, media studio, gymnasium, and community gathering spaces.

Construction has started on [a \\$16.2 million mixed-use development](#) in Milwaukee's King Park neighborhood – featuring 36 apartments and workforce training services.

Nonprofit group [Neu-Life Community Development Inc.](#) is developing the six-story building, dubbed NeuVue, at 1515 N. 12th St.

It will house Neu-Life's Farmfork Culinary School and Café, Neu-Media Studios, Neu-Life's administrative offices, and space for collaborative partners.

NeuVue's 36 apartments will be for young adults ages 18 to 24, according to a statement from Neu-Life, a youth services provider.

The development also will feature a two-story gymnasium, outdoor courtyard, community gathering spaces, rooftop garden, and underground and surface parking.

“NeuVue is more than just a building,” said Neu-Life founder and CEO Joann Harris-Comodore. “It will provide safe and beautiful workforce housing, access to supportive programming and services, and will be a place of gathering and community for young people aged 18-24.

“NeuVue will help pave the way to self-sufficiency for the young people who will call it home,” she said, in a statement.

The project received its largest donation in September from philanthropists Keith Mardak and Mary Vandenberg, who provided a \$3 million matching grant.

NeuVue also received a \$1 million Herb Kohl Philanthropies challenge grant, and a \$1.8 million state economic development and workforce training grant, as well as federal New Markets Tax Credits.

That state grant is part of Gov. Tony Evers' commitment “to ensuring the state’s infrastructure, workforce, and economy are prepared to meet the needs of the 21st Century,” said Kathy Blumenfeld, Wisconsin Department of Administration secretary, in a statement.

Mayor Cavalier Johnson, who attended the June 30 groundbreaking ceremony, said Neu-Life “will help provide quality housing for young members of our vital workforce in Milwaukee.”

JaQuawn Seals, who first came to Neu-Life as a young person, said without the nonprofit's help he “would be dead or in jail.”

"Neu-Life saved my life, transformed my mindset, and empowered me to understand my power," said Seals, who is now co-site coordinator for Neu-Life's Youth Work Innovation Center.

"Fast forward to today, and that's my passion. Helping kids out there stuck thinking this is life, and helping them to understand life is way bigger than this," Seals said.

NeuVue joins other King Park developments

NeuVue is the latest in a series of King Park neighborhood developments, including the [Marcia P. Coggs Health & Human Services Center](#), which opened in 2025 at 1230 W. Cherry St., and the conversion of the former Coggs Center, 1220 W. Vliet St., [into around 65 affordable apartments](#). Those are to open in 2027.

Also, the city plans to spend \$3 million to help [develop homes on 38 vacant lots](#) in an area bordered by North Callahan Place, North 14th Street, West Highland Boulevard, and West Juneau Avenue.

Neu-Life is now based at 2014 W. North Ave.

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